

## “World’s Greatest Man” Explores “Rice-Bowl Christianity” and Modernization in Thailand

### Description

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### Artist’s Memo

I served in the Peace Corps as a community organizer in northern Thailand. I then returned years later to conduct ethnomusicological fieldwork. In both instances, my real or assumed backgrounds affected my positionality and my conversations with members of the community.

Ethnographers before me were amazed if not alarmed by the quick pace of Karen conversion to Christianity and the ensuing sweeping changes to villages eager to modernize. I was interested in the co-occurring musical changes as these villages adopted and adapted new forms, instruments, and religious dogma.

Christian community members assumed a service-oriented American was missionary-affiliated and welcomed me on those grounds, in many cases to elevate themselves. Traditional Karen legends had long ago foretold of a “white brother with a golden book” before the arrival of western missionaries. This partnership and presence is still celebrated today. In our conversations about religion, I was thus viewed as colleague. When our conversation topic shifted to music, I became the perceived authority. My questions on culture quickly categorized me as novice and foreigner.

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Buddhist politicians also welcomed me on stage for photo opportunities. It seemed that my mere presence elevated their cache amongst their constituents and promoted their development projects. My American face, if none of my other attempted collaborative work, was prominently featured in their annual reports.

The lyrics of “World’s Greatest Man” grapple with the paradoxes of participant-observation as well as the ambiguity of development work in Thailand. Big names and foreign faces are needed to bring attention. But altruism, honesty, and appreciation are maddeningly difficult to assess within a culture that highly values communal face-saving, deference, and performative charity. Ethnographers observed and coined a term for “rice-bowl-Christians.” These were highland communities who, whether out of cunning agency or genuine religious fervor, adopted Christianity *en masse* in the 1960s-80s and enjoyed the subsequent social uplift it afforded. Perhaps their faith was genuine. Perhaps not. Did that really matter? Do the ends justify the means? And which are ‘the ends’ and which are ‘the means’ anyway?

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“World’s Greatest Man” is written from a first-person (auto-ethnographic) perspective. From this vantage point, we can’t tell if the narrator’s tone is a genuine admiration of animistic rituals’ hardships abandoned, a sarcastic observation of rice-bowl opportunism, or a lament over decimated indigenous lifeways. The auto-ethnographic narrator (real or fictionalized) takes no position as to whether community members should hold any of these perspectives. Rather, we invite the listener to observe and sit with that ambiguity.

[SEE MORE ABOUT BENJAMIN FAIRFIELD ON YOUTUBE](#)

The AutoEthnographer



# World's Greatest

Here comes the shadow of the w  
Bow low and hide our faces. No  
We'll beg our blessings from his  
Toss out the rotted nets for fish

World's greatest man. Come to  
Give all you can.  
Come with a plan. We'll clap ou  
We'll be your fans and stand.

Here lies the tombstone of the fo  
Descended down to us with brea  
He spoke our language, was as v  
Freed us from our tradition with

He knew our names. He knew t  
So glad he came.  
Knowing him pays: riches each  
We never had to do a thing.

Here lives the legacy. We're safe  
Trail of good intentions leading  
Big hall of portraits, names as g

Benjamin Fairfield

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## About the Artist

Benjamin Fairfield received his MA and PhD in ethnomusicology from the University of Hawai'i at Mānoa, where he serves as lecturer and founder of the MUS311 Thai Ensemble (a sustainability-focused course where students repurpose found objects into Thai musical instruments). He also taught music at Ala Wai Elementary School, produced a high school garage band rock album in Thailand as a Peace Corps volunteer, and has published various academic articles on music in *Ethnomusicology*, *The Malaysian Journal of Music*, *Asian Music*, and *Ethnomusicology Review*. His trash-turned-instruments can be seen and heard on Instagram ([#MUS311](#)), and more information, tutorials, and videos related to his Kani Ka ??pala project (building musical instruments from found rubbish) can be accessed at his website, [www.kanikaopala.com](http://www.kanikaopala.com).

## Credits

Featured Image provided by Benjamin Fairfield

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